EPSC

Elmbridge Phoenix Swimming Club

Dear Members,

We are excited to follow on our commitment to provide more affordable swimming. We have recently launched our sponsorship packages available to local businesses, and we welcome donations from other sponsors and supporters who share our vision.

We wanted to share another avenue – fundraising through Easy Fundraising. Most of you may be well aware of this platform, as it is a common platform used by many schools and different causes.

A quick reminder of how it works

easyfundraising is a free website and app that turns your everyday online shopping into donations for the club, at no extra cost to you. Thousands of well-known retailers – including the supermarkets, John Lewis, Amazon, eBay, Argos, Expedia and many more – give a small percentage of what you spend to your chosen cause once you sign up and select us. Over 2.4 million supporters across the UK already use it, raising more than £70 million for good causes so far. It doesn't cost you a penny more, and it doesn't affect any loyalty points or cashback you'd normally earn.

How to get started – it takes a few minutes

1. Sign up for free at www.easyfundraising.org.uk (or download the easyfundraising app) using your email address.
2. Search for “Elmbridge Phoenix Swimming Club” and select us as your chosen cause.
3. Install the free “Donation Reminder” browser add-on (or simply use the app), so you're automatically reminded to activate your donation whenever you're shopping with a participating retailer. Or you can also download the Easy Fundraising App.
4. Shop as you normally would – groceries, holidays, insurance, days out, home shopping and more – starting your journey via easyfundraising or the app each time.
5. That's it! The retailer sends your donation to easyfundraising, and once the club has raised over £15 in a quarter, it's paid straight into the club's account – no work required on our part either.

It really does add up. Families who shop this way regularly – weekly groceries, the odd Amazon order, booking a holiday – have raised hundreds of pounds a year for their club or school without spending anything extra or changing where they shop.

We'd be hugely grateful if you could sign up and give it a try, and please do spread the word to grandparents, friends and family who might also like to support the club this way – every donation, however small, helps.



Elmbridge Phoenix Swimming Club

If you have any questions about setting up your account or nominating the club, please don't hesitate to get in touch with the committee.

Thank you, as ever, for your continued support.

Yours sincerely,

The Committee
Elmbridge Phoenix Swimming Club